

THE SOLGAR


# Gold Standard™



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**Our *Unwavering*  
Dedication to Quality**

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**“Quality.”**

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**Everybody says it. BUT  
WHAT IS IT REALLY? And  
how can you be certain  
which nutritional  
supplements are  
quality products and  
which ones aren't?**

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**At Solgar, quality isn't a word we use casually — IT'S A WAY OF LIFE. It has been our guiding principle since 1947 and is deeply ingrained in every step we take.**

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**IN AN INDUSTRY** often criticized for lack of adequate regulations, Solgar is unique in its practice of self-regulation. Quality is meticulously built into our entire process. Everything we do — from choosing the finest natural raw materials, to state-of-the-art manufacturing, to the premium product that appears on the shelf — must meet our own Gold Standard™ of excellence.

At Solgar, quality is a process, not a destination. We are committed to continually raising our Gold Standard™ for quality as science and technology evolve.

\*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

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## Our Mission

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Solgar has been innovating and producing fine quality nutritional supplements since 1947. Our ongoing mission is to provide consumers with top-quality, innovative, science-based nutritional supplements to support their total health and well-being. We are committed to exclusively distributing our products in the natural products industry where knowledgeable retailers worldwide can guide consumers through the vast array of choices.

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## The Solgar Gold Standard™

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With our own manufacturing, distribution, and laboratory facilities, Solgar ensures quality from start to finish. We manufacture our products in small batches for freshness and according to our own strict standards. We don't do it because we have to; we do it because it's right. We call it "responsible nutrition."





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## Research and Development

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Solgar's commitment to responsible nutrition requires us to take a careful look at all new ingredients and their potential for benefit. Our team of experts is actively engaged in seeking new materials, reviewing the latest scientific journals and studies, raising important questions, and trying to find solutions to today's many nutritional challenges.

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## Innovative Formulations Based on Science

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Solgar has three golden rules of formulation for every product bearing our name: it has to be efficacious, safe, and backed by science. If a product doesn't meet all of these rules, we don't produce it.

Solgar offers a comprehensive variety of supplements that can be tailored to meet individual requirements for nutrition and lifestyle. Our product line includes Halal, Kosher, and vegetarian (strictly non-animal sourced material) supplements in varied doses and forms. Most Solgar products are also free of gluten, dairy, and wheat. In accordance with our Gold Standard™, we do not use unnecessary sugars, salts, or fillers in our products.

Solgar was one of the first in the natural products industry to integrate a natural, water-based coating for all of our coated-tablet products as an alternative to using the more common solvent-based coating agent shellac (also known as pharmaceutical glaze). This natural coating improves disintegration and dissolution, providing better absorption of nutrients.





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**WE SELECT OUR SUPPLIERS  
FROM AROUND THE WORLD  
BASED ON THEIR PROVEN  
TRACK RECORDS FOR QUALITY.**

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## Quality Raw Material Sourcing

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Once we have developed a formula, the next step is choosing our raw materials. Many factors can affect the quality of natural ingredients including weather, growing season, urban sprawl, environmental pollutants, soil quality, and a host of other issues. Our experts take all of this into consideration when choosing our raw material suppliers.

We don't accept just any ingredients. We select our suppliers from around the world based on their proven track records for quality. Even so, we require certificates of analysis from all of our suppliers to ensure the materials are what they say they are. But we don't stop there. We also test the materials ourselves. Any materials that don't meet our quality standards are rejected and sent back to our suppliers.



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**OUR LABORATORY IS THE  
ULTIMATE AUTHORITY FOR  
ALLOWING PRODUCTS TO  
WEAR THE SOLGAR LABEL.**

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## Quality Control

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Solgar has its own on-site Quality Laboratory. Managed by highly trained experts, our laboratory is the ultimate authority for allowing products to wear the Solgar label. We don't do just one test. We do many.

Solgar's rigorous quality control system is in place to test products at every stage, from raw material to finished product. All materials coming into our facility are subject to stringent tests to ensure they are the highest quality. We also do extensive testing at multiple stages – from raw material to finished product. Our Quality Laboratory ensures that each product leaving our door meets our Gold Standard™ for quality.





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WE DISASSEMBLE AND  
CLEAN ALL OF OUR  
MACHINERY AFTER EACH  
FORMULA CHANGE.

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## State-of-the-Art Manufacturing

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Solgar's manufacturing facility meets the highest standard for machinery, procedures, and quality control. This enables us to provide our customers with the highest quality products available.

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### **USP WATER PURIFICATION**

Solgar invested more than \$1 million in a state-of-the-art USP reverse osmosis water purification system – widely considered the finest type of filtration available. This isn't required by Good Manufacturing Practices (GMPs), but the Solgar Gold Standard™ requires we have the best system possible.

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### **HEPA AIR PURIFICATION**

Air that circulates through our facility passes through a bank of HEPA filters that remove 99.9 percent of airborne particulates. Both air and water samples are routinely tested in Solgar's in-house laboratory.

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### **INDIVIDUAL BLENDING, TABLETTING, AND ENCAPSULATION SUITES**

Solgar produces each formula in a separate suite throughout the manufacturing process to prevent cross-contamination and ensure product integrity.

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### **CLEANLINESS**

Solgar uses food-grade cleaners to sanitize our equipment between batches. We disassemble and clean all of our machinery after each formula change. In some cases, the equipment is broken down into hundreds of parts and may take up to eight hours to clean and reassemble. Walls, floors, and other surfaces are also cleaned before a manufacturing suite is used for another formula.

Imagine disassembling and cleaning every piece of your refrigerator, toaster, stove, microwave, and dishwasher between breakfast, lunch, dinner, or even a mid-night snack!

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## Premium Packaging

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Most Solgar products are packaged in amber glass bottles, which protect against heat, light, and moisture. Our recyclable glass bottles are non-leaching, non-porous, and odorless.

Solgar products feature a safety seal under the cap of every bottle, as well as a clear plastic neckband or full outer bottle sleeve. While mandated by law for certain iron-containing products, Solgar decided to also place childproof caps on all of our children's supplements for an added measure of security.

Our testing isn't limited to our formulas; we test our packaging material as well. We require certificates of compliance from our suppliers and routinely test our bottles, caps, and other packaging materials prior to use on the production lines.

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**OUR RECYCLABLE  
AMBER GLASS BOTTLES  
PROTECT AGAINST HEAT,  
LIGHT, AND MOISTURE.**

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SOLGAR

WORLD HEADQUARTERS

*Since*

1947





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## Global Distribution

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Solgar is exclusively distributed to fine health food retailers in over 60 different countries throughout the world, with affiliate offices in the U.K., Spain, South Africa, and New Zealand.

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## Quality Service

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The Solgar Gold Standard™ extends beyond the finished product. We are fortunate to have the finest associates – an entire team that shares the passion for quality that Solgar’s founders did. Their dedication can be found in every bottle. Our associates don’t just make our vitamins, they take them as well.

We understand that you may have questions about our products or nutrition in general so we have a team of nutritional experts on staff to answer technical questions by phone, mail, and e-mail. Our toll-free phone number (1-877-SOLGAR 4) is printed on every label.

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## Premium Value

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Our top priority is the health and wellness of our customers. For this reason, you will only find Solgar products in fine health food stores, natural groceries, and select independent pharmacies. This specialty market offers a valuable resource – educated retailers who understand how nutritional supplements work and can help you make an informed decision about your wellness.

You place a high value on your health and so do we. That value can be found in every Solgar product.



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## **An *Unwavering* Dedication to QUALITY**

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Natural products research is constantly evolving and, at Solgar, complacency is not an option. We are committed to looking for ways to constantly improve our products and our procedures. We maintain the highest manufacturing standard in the industry – the Gold Standard™ – and every day our associates come to work thinking about how we can make our products better.

At Solgar, short cuts are not taken. They are never even considered. When it comes to quality, there are no short cuts. When it comes to your health, there shouldn't be.



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**OUR ENVIRONMENTAL  
COMMITMENT:**

Solgar is dedicated to promoting the health and well-being of you and the environment.

